



**American  
Red Cross**

Cincinnati Area Chapter

# PRESS RELEASE

FOR IMMEDIATE RELEASE  
September 1, 2009

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## **DO MORE THAN CROSS YOUR FINGERS!**

*Red Cross to kick-off National Preparedness Month*

CINCINNATI, OH September 1, 2009-As we approach the first anniversary of the windstorm of Hurricane Ike the American Red Cross invites you to do more than cross your fingers and be prepared at the kick-off of National Preparedness Month on Fountain Square!

On Wednesday, September 2, 10 a.m. – 2 p.m. the Cincinnati Area Chapter, partnering with the Hamilton County Emergency Medical Services and Ready.gov, will kick off National Preparedness Month in September. Come learn how to get prepared using the many disaster preparedness services and resources that are offered to the community.

“The Cincinnati Red Cross has so many different classes and opportunities for business, individuals, families and children alike to take advantage of,” says Ron Hakes Director of Disaster Services. “From CPR/AED and First Aid training to Disaster Preparedness, our chapter has a lot to offer to the community as a whole.”

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**WHO:** Cincinnati Area Chapter of the American Red Cross,  
Ready. Gov and Hamilton Co. EMS

**WHAT:** September National Preparedness Month Kick-Off

**WHEN:** Wednesday, September 2, 2009 10a.m.-2p.m.

**WHERE:** Fountain Square, Downtown Cincinnati

For more additional details please contact Nikki Williams at 513-579-3910 or visit [www.cincinnatiarearedcross.org](http://www.cincinnatiarearedcross.org) for information on Red Cross preparedness.

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The American Red Cross is a humanitarian organization, led by volunteers, that provides relief to victims of disasters and helps people prevent, prepare for and respond to emergencies. The Cincinnati Area Chapter serves a 25-county area in Southwestern Ohio, Northern Kentucky and Southeastern Indiana. American Red Cross and the United Way of Greater Cincinnati - partners in fundraising.